



Spitfire demonstrates SIP solutions at IP Expo

12 September 2012

Venue: Earls Court2, London

Stand: C19

Dates: 17-18 October 2012

At IP Expo Spitfire, the leading business Internet telephony service provider and ISP, is showing the range of Ethernet connectivity options it can offer customers for next-generation-network broadband access. This includes a new GEA Ethernet option offering the same performance SLAs as EFM (Ethernet First Mile) and Fibre Leased lines, but at a cost effective price.

Also demonstrated is Spitfire's SIP Communicator™ hosted telephony service, with phone system functionality provided remotely by Spitfire. SIP Communicator™ only requires SIP compatible handsets, making the service an extremely cost-effective solution for business start-ups and small businesses that are growing and anticipate moving premises or are spread over multiple sites. For larger enterprises SIP Communicator™ is the ideal solution for staff working remotely from home as they have full access to phone system functionality, just as if they were in the office. Larger businesses also benefit from the disaster recovery potential of SIP Communicator™.

Visitors to the Spitfire stand can also discuss Spitfire's SIP Trunk service. Designed as an ISDN30e and ISDN2e replacement, Spitfire's SIP Trunks offer business quality secure telephony at typically up to 50 per cent less than the monthly rental cost of an equivalent ISDN service. As one of the only ISPs and fixed line operators to offer a SIP Trunk service, Spitfire offers a complete end-to-end SIP service via its own IP and TDM infrastructure.

For potential reseller partners visiting the show Spitfire offers outstanding technical support and assistance and will be delighted to discuss how they can help partners move into the provision of voice related services for their clients.



Commenting on IP Expo, Tom Fellowes, Sales Director said, "Spitfire's range of IP based communication solutions is at the leading edge of comms technology. Our IP based solutions offer significant savings against legacy solutions coupled with real-world proven reliability and resilience, to commercial operating standards. At IP Expo visitors can see demonstrations of these technologies for themselves and we anticipate strong interest on the Spitfire stand."

Ends.

Spitfire Technology Group – delivering cost-effective comms solutions

Spitfire Technology Group was established in 1988 and today is one of the largest independent voice and data solution suppliers in the South East region providing carrier network services and Internet connections. The company also supplies voice and data networks, including phone systems produced by a number of leading manufacturers, with a full support and maintenance service.

Spitfire Technology Group can supply a comprehensive service for customers that extends from designing and implementing a telephony and data communications network to providing line rental and call billing, with complete after sales technical support and customer service.

Based in London and with a Midlands office in Redditch, Spitfire Technology Group employs over 100 staff and has an annual turnover in excess of £18 million. The company is dedicated to providing customers with integrated communication solutions that deliver cost savings and real benefits for business productivity and efficiency.

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