Spitfire launches game-changing £99PM FTTC

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Spitfire, the multi-award winning internet telephony service provider and ISP, has announced the launch of a ground breaking FTTC (Fibre to the Cabinet) Ethernet service with full Quality of Service (QoS) SLAs for VoIP for only £99 a month. The new offering is intended to bridge the gap between basic broadband and pure fibre Ethernet circuits, which can be difficult to cost-justify for SME customers.

Because of cost issues, many SME business customers have resorted to VDSL broadband products for VoIP telephony, although VDSL carries no Quality of Service (QoS) guarantees for VoIP, with serious potential risks for VoIP service delivery. Spitfire's new FTTC fibre service provides SMEs with a cost-effective alternative to VDSL products, with the assurance of VoIP QoS performance guarantees. Full details of the serious issues regarding the use of VDSL for VoIP can be read in Spitfire's whitepaper 'The Truth about VDSL and VoIP' at: tinyurl.com/hoql4cv

As the new FTTC service can support both voice and data connectivity, it can replace two broadband circuits used separately for voice and data, making it an extremely price competitive and future-safe alternative for customers. The service SLAs mean that the new FTTC offering can be used both for voice applications such as hosted telephony and high-speed data connectivity with full confidence. Spitfire also offers a range of competitively priced backup solutions to ensure resilience and business continuity.

Commenting on the launch, Susie Ward, HR & Marketing Director for Spitfire stated, "Our new FTTC offering is a game-changer for the market, making high-speed Ethernet affordable for SMEs for the first time. The SLAs with the service mean customers can use it to for both voice and data applications with full confidence. With the rapid growth of both VoIP and 'on-net' data services, customers now have a critical need for assured connectivity, which is not available on basic broadband products."

Ends.

Suggested picture caption: Spitfire, has launched ground breaking FTTC (Fibre to the Cabinet) Ethernet service for VoIP for only £99 a month.

Spitfire Technology Group – delivering cost-effective comms solutions

Spitfire Technology Group was established in 1988 and today is one of the largest independent voice and data solution suppliers in the South East region providing carrier network services and Internet connections. The company also supplies voice and data networks, including phone systems produced by a number of leading manufacturers, with a full support and maintenance service.

Spitfire Technology Group can supply a comprehensive service for customers that extends from designing and implementing a telephony and data communications network to providing line rental and call billing, with complete after sales technical support and customer service.

Based in London and with a Midlands office in Redditch, Spitfire Technology Group employs over 100 staff and has an annual turnover in excess of £23 million. The company is dedicated to providing customers with integrated communication solutions that deliver cost savings and real benefits for business productivity and efficiency.

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